Privacy policy of blueowl.pl

Version of 4 November 2026. In case of discrepancies, the Polish version prevails.

This policy describes how Blue Owl Sp. z o.o. processes the personal data of visitors to blueowl.pl and of people who contact us, and how we use cookies and similar technologies.

1. Controller

The controller of personal data is Blue Owl Sp. z o.o., with its registered office in Poznań, ul. 27 Grudnia 5/5A, 61-737 Poznań, Poland, entered in the register of entrepreneurs of the National Court Register under KRS no. 0000368409, NIP (tax ID) 7811857436, REGON 301579524 (the “Controller”).

Data protection contact: **info@blueowl.pl** or in writing at the registered office address.

2. What data we process and why

- **Contact form and e-mail correspondence** – full name, e-mail address and any data you choose to provide (company, phone, message), to respond, prepare an offer and conduct correspondence (Art. 6(1)(b) and (f) GDPR). Details are set out in the *Information clause – contact form*.
- **Technical data** – IP address, date and time of the visit, browser and operating system type recorded in server logs, to ensure the website works correctly and securely (Art. 6(1)(f) GDPR).
- **Business contacts** – contact details of people representing clients and business partners, to establish and carry out cooperation (Art. 6(1)(b) and (f) GDPR).
- **Claims** – where necessary, data may be processed to establish, exercise or defend legal claims (Art. 6(1)(f) GDPR).

3. Cookies and similar technologies

The website uses cookies and the browser’s local storage (e.g. to remember your chosen language). We use:

- **strictly necessary** cookies – required for the website to function; no consent needed,
- **analytics and marketing** cookies – only if you consent in the cookie banner (Art. 6(1)(a) GDPR and the Polish Electronic Communications Law).

You can withdraw consent at any time in the cookie banner or your browser settings. Withdrawal does not affect the lawfulness of processing before it. Limiting cookies may affect some website features.

4. Recipients

Data may be disclosed to providers of hosting, e-mail and IT services and – if you consent – analytics tools, only to the extent necessary and under data processing agreements. Data may also be disclosed to authorities entitled to receive it under the law.

5. Transfers outside the EEA

Where a service provider processes data outside the European Economic Area, this is based on a European Commission adequacy decision or standard contractual clauses approved by the Commission.

6. Retention periods

- correspondence and enquiries – up to 12 months from the last contact; if a contract is concluded, for its duration and until limitation periods for claims expire,
- server logs – up to 12 months,
- cookies – for their validity period or until deleted in your browser.

7. Your rights

You have the right to access, rectify and erase your data, to restrict processing, to data portability, to object to processing based on legitimate interest, and to withdraw consent at any time. Please send requests to **info@blueowl.pl**.

You may also lodge a complaint with the President of the Personal Data Protection Office (ul. Stawki 2, 00-193 Warsaw, Poland) or with the supervisory authority in your country of residence.

8. Security

We apply appropriate technical and organisational measures to protect data against unauthorised access, loss or destruction, including an encrypted connection (SSL/TLS).

9. Automated decision-making

We do not make decisions based solely on automated processing, including profiling, that produce legal effects concerning you.

10. Changes

This policy may be updated, e.g. due to changes in the law or in the website's features. The current version is always available at blueowl.pl.